



FIRST SECURITY BENEFIT LIFE INSURANCE
AND ANNUITY COMPANY OF NEW YORK

EliteDesigns[®]

VARIABLE ANNUITY



First Security Benefit Life Insurance
and Annuity Company of New York

Wealth Accumulation Considerations

The EliteDesigns Variable Annuity is designed for the smart investor seeking tax-deferred accumulation with legacy protection not available within traditional stock/bond portfolios and investments.

Investment flexibility regardless of market conditions

With the EliteDesigns Variable Annuity, you have access to broad asset classes that can help diversify your portfolio, no matter the market environment.

Manage your tax exposure now and later

EliteDesigns helps by deferring taxes on your gains until you withdraw funds, and may also help manage taxes when you decide to take income.

Legacy planning without the hassle

By simply naming a beneficiary, your contract value will typically bypass probate.

Market Volatility ... why diversifying your portfolio might make sense

As markets change, your portfolio also needs to shift to help manage volatility. Asset allocation, or the strategy behind investing your money into different asset classes can be a critical component of managing volatility. If you consider stocks and equities as the gas pedal, bonds as the steering wheel, and money markets/cash equivalents as the brakes, a balancing of those components over the long term can help spread market risk across those classes. An asset allocation strategy may help improve your chances of participating in market gains, while protecting assets from loss over the long term (although diversification isn't a guarantee for profit or protection from market loss).



How Can EliteDesigns Help?

The EliteDesigns Variable Annuity can help you invest for growth potential, receive income in retirement, and pass on your legacy to loved ones. As a variable annuity, EliteDesigns is a contractual agreement in which you make payments to First Security Benefit Life Insurance and Annuity Company of New York (FSBL), and in return, we pay you income or a lump sum at a later date. Like any other market investment, variable annuities are subject to the market risk of the underlying funds they are invested in, including loss of principal. However, unlike traditional taxable investments, variable annuities provide tax deferral on investment returns. The EliteDesigns Variable Annuity also offers several ways for you to receive income as well as an optional return of premium death benefit.

300+ investment options across all major asset classes, including alternative strategies, you can help design a portfolio for today's ever-shifting markets.

While diversification doesn't assure a profit, it can be a critical component in helping achieve your long-term investing goals while managing market risk. With EliteDesigns, you have access to more than 300 underlying funds from well-known and respected money managers located across all major asset classes. Among these options are a significant number of tax-inefficient investment options, which in a taxable portfolio, may often generate taxable gains. Whether you're seeking aggressive growth, volatility management or reducing your tax exposure, EliteDesigns gives you the investment flexibility to address market concerns and construct a portfolio to help achieve your investment objectives.

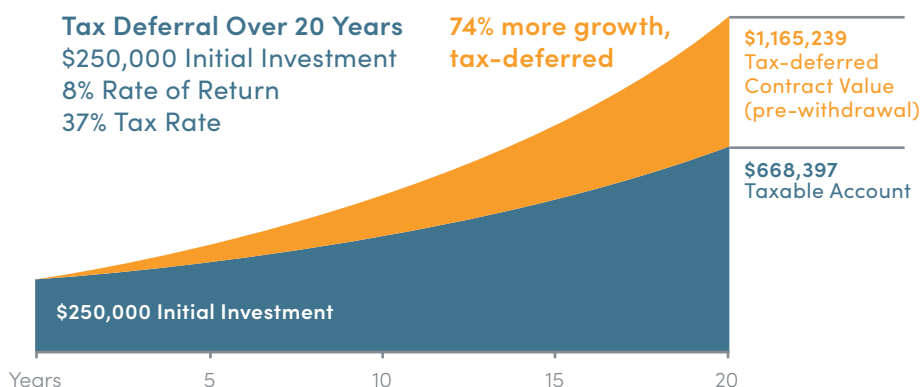
Refer to the EliteDesigns Fact Sheet or Prospectus to see the underlying funds and managers available.

✓	Stocks/Equity
✓	Bonds/Fixed Interest
✓	Cash/Money Market
✓	Real Estate
✓	Commodities
✓	Tax-inefficient Asset Classes



Reduce Your Tax Exposure

Deferring taxes while you grow your portfolio can be critical in long-term wealth accumulation. In this example, we show the difference in growth between a taxable and tax-deferred investment portfolio. All things being equal – if you reinvested what would have been paid in taxes on your gains – you would see greater contract value in your tax-deferred account over time.



SOURCE: FSBL, July 1, 2020. The example above assumes an initial investment of \$250,000 with investment earnings of 8% and a federal income tax rate and short-term capital gains tax of 37% and does not reflect the effect of any state taxes. These returns are hypothetical and in no way relate to the actual performance of any investment. The investment return on any particular product may differ substantially. Tax rates and tax treatment of earnings may impact comparative results. The example does not reflect the deduction of the EliteDesigns annuity fees including, mortality and expense risk charge of 0.20% (for contracts with a value over \$500,000, the M&E is waived and thus would have a higher net rate of return); annual administration fee of 0.25% on all subaccounts; an average fund expense of 1.12%, or the 0.35% optional Return of Premium Death Benefit fee. The example does not reflect the deduction of any fund expenses within the taxable account. If such fees were deducted, the values illustrated would be reduced. It is important to note that while taxes on amounts invested in an annuity are deferred until withdrawn, upon withdrawal, tax-deferred and

taxable performance would be reduced by income taxes on gains. Withdrawals are subject to ordinary income tax and, if made prior to age 59½, may be subject to a 10% IRS penalty tax. Conversely, earnings from investments that do not offer tax deferral are taxed currently, and withdrawals from such an investment are not subject to the penalty tax. Lower maximum tax rates on capital gains and dividends would make the return of the taxable investment more favorable, thereby reducing the difference in performance between the accounts shown. Some situations such as your personal investment horizon and income tax brackets (both current and anticipated), changes in tax rates and tax treatment of investment earnings may impact the results of this comparison. Each person's situation is different, so these and other considerations must be taken into account when making an investment decision. For illustrative purposes, an income tax and short-term capital gains tax rate of 37% has been used; however, a person's tax rate will likely change over the course of a 20-year period.

Features of the EliteDesigns® Variable Annuity

Tax-deferred Growth	Deferring taxes until you withdraw funds enables your money to grow faster than in a portfolio that's taxed along the way.
Broad and Diverse Underlying Investments	With 300+ underlying investment options, you can build a portfolio that can be as diversified and aggressive as you choose. (Diversification does not assure a profit.) Target Portfolios by Mesirow: Five model portfolios based on your risk level are available from Mesirow Financial. ¹
Tax-free Transfers and Rebalancing	Make transfers between investment options without tax consequences. See prospectus for transfer limitations.
Cost-efficient Structure	Traditional variable annuities typically come with a variety of features and benefits that contribute toward higher product fees. EliteDesigns removes features and guarantees from the annuity to help keep costs low. Over time, these low fees could help yield a higher return.
Fully Liquid	With no withdrawal charges, you have 100% access to your funds from day one.

¹Target Portfolios by Mesirow are unmanaged, derived from the investment options available in EliteDesigns, and the provision of such model portfolios is not intended to be investment advice. All brokerage services, including investment advice, is provided by your financial professional and his/her firm.

Income and Legacy Planning

Choose to stay in control of your contract with lump sum or systematic withdrawals. Or, opt for the guarantee of reliable income for yourself and others through various annuity income options.

The chart below takes into consideration all the annuity options available within EliteDesigns, and while some annuity options may provide the features below, other annuity income options may not. Complete details on income options can be found in the annuity contract.

Income Q&A with EliteDesigns	Withdrawals	Annuity Income Options
Can I set up automatic income payments?	Yes	Yes
Can my income payments be guaranteed for life?	No	Yes
Can I stop and start income payments?	Yes	No
Can I guarantee a minimum income amount?	No	Yes
Once I begin taking income, can I still access my remaining Contract Value?	Yes	No
Can my beneficiaries receive my remaining Contract Value?	Yes	No

PROTECT YOUR LOVED ONES

EliteDesigns offers a standard death benefit that provides a cash payment to your named beneficiaries if you die before annuity payments have begun or prior to the payout phase. The standard death benefit is the amount equal to your current contract value.

Additionally, an optional return of premium death benefit is available (age 80 or younger, and must be purchased at Contract issue). This benefit is equal to the greater of the amount you paid into the contract less any withdrawals or fees, or the current contract value. This optional benefit eliminates any downside risk from the underlying funds to your death benefit.

Optional Return of Premium Death Benefit	0.35% Annual Fee
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BYPASS PROBATE

In addition to a spousal beneficiary, you can also name a non-spousal beneficiary, including children, charities, or trusts. You can choose to pass your contract value down to your loved ones or to causes that are important to you by simply naming your beneficiary(ies). In doing so, your account will typically bypass probate.

EliteDesigns® Variable Annuity Overview			
Issue Ages	0–90		
Minimum Purchase	Initial Purchase Payment: \$50,000	Subsequent Purchase Payment: \$500	Automatic Purchase: \$50
Plan Types	Non-qualified; IRA; Roth IRA		
Annual Fees	Annual M&E Contract Value Less than \$500,000: 0.20%		Annual M&E Contract Value Equal to or Greater than \$500,000: 0.00%
	Annual Administration Fee: 0.25% for all subaccounts		
	Annual Policy Fee: None		
Investment Transfers and Strategies	<ul style="list-style-type: none"> Investment transfers allowed between variable subaccounts The Rydex VIF and certain of the Guggenheim VIF underlying funds are designed for active trading. Trading rules apply to all underlying funds that are not designed for active trading (see annuity prospectus for details). 		
	Strategic Asset Allocation	Tactical Asset Allocation	Sector Rotation
	Active Trading		
	Target Portfolios by Mesirow: Five model portfolios based on your risk level are available from Mesirow Financial. ¹		
No Withdrawal Charges	<ul style="list-style-type: none"> No withdrawal charges or contingent deferred sales charge (CDSC) Systematic withdrawals available (withdrawals are subject to ordinary income tax before age 59½ and may be subject to a 10% IRS penalty tax) 		
Standard Death Benefit	The Standard Death Benefit is Contract Value.		
Optional Death Benefit	Annual Fee: 0.35% The optional Return of Premium Death Benefit provides beneficiaries the greater of the return of Purchase Payments (less withdrawals including fees and any premium tax) or the current Contract Value if you die before annuity payments have begun or prior to the payout phase. This feature protects the death benefit from any downside risk from the underlying fund selections. Owner and any Joint Owner must be age 80 or younger on Contract Date. Must be purchased at Contract issue.		

Plan for your future
with confidence.



Your path *To and Through Retirement*[®] begins here.

Talk to your financial professional to see whether the EliteDesigns[®] Variable Annuity can complement your retirement portfolio or contact us at 800.888.2461.

You should carefully consider the investment objectives, risks, charges, and expenses of the variable annuity and its underlying investment options before investing. You may obtain a prospectus for the variable annuity and prospectuses or summary prospectuses (if available) for the underlying investment options by calling 800.888.2461. You should read the prospectuses carefully before investing. Investing in variable annuities involves risk and there is no guarantee of investment results.

Neither First Security Benefit Life Insurance and Annuity Company of New York nor Security Distributors is a fiduciary and the information provided is not intended to be investment advice. This information is general in nature and intended for use with the general public. For additional information, including any specific advice or recommendations, please visit with your financial professional.

Annuities are long-term investments suitable for retirement investing. The investment return and principal value of an investment in the EliteDesigns Variable Annuity will fluctuate and you may have a gain or loss at redemption.

Guarantees provided by annuities are subject to the financial strength of the issuing insurance company. Annuities are not FDIC or NCUA/NCUSIF insured; are not obligations or deposits of, and are not guaranteed or underwritten by any bank, savings and loan or credit union or its affiliates; are unrelated to and not a condition of the provision or term of any banking service or activity.

See the prospectus for complete product details.

The EliteDesigns Variable Annuity (form FSB242 (1-07)) is an individual flexible premium deferred variable annuity issued by **First Security Benefit Life Insurance and Annuity Company of New York**, Albany, NY. Securities are distributed by **Security Distributors**, an affiliate of FSBL.

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